

MARINA LIBONATI

Curriculum vitae

Professional activity and Education and Academics

She graduated in Law in 1989 at the Second University of Rome "Tor Vergata" with a vote of 110/110 with honors

From September 1989 to July 1991 he carried out the notarial practice at the office of the notary Santangelo, Restaino, Tirone of Naples

From 1991 to 2007 she worked at Eur Spa, a real estate asset management and development company based in Rome (about 300,000 square meters of buildings of historical and artistic interest, as well as 80 hectares of green areas and direct management of the Palazzo dei Congressi of Eur, share capital of approximately € 650 million) to cover, from 2000, the position of Director of the Property Directorate of the company, with responsibility for the entire Revenue area of the company, approximately € 50 million / year. His responsibilities also include the management of the Palazzo dei Congressi of Eur with responsibility for defining the tariff policy, commercial, marketing, communication. He takes part directly in all the activities to enhance the assets of the company, from the design of the construction of the new congress center ("the cloud") to the start of the activities for the construction of the aquarium, of the new entertainment program Luneur.

In 2007 she worked at the Department of Economic Development, Research, Innovation and Tourism of the Lazio Region, as manager responsible for the Councilor's secretariat, with the task of coordinating all the technical instrumental activities necessary for the functioning of the structure.

At the end of 2007 she worked at Trambus spa, a company that manages the local public transport network in Rome as Director of Strategic Planning and Business Legislation, focusing in particular on controlling the management of companies and tenders.

From July 2009 she joined an important real estate group with a single shareholder, within which she held the position of General Manager and Managing Director of various companies operating in the hotel sector.

Initially she had to deal with the management and commercial relaunching, after a long phase of closure for restructuring in part taken care of by itself, of a receptive structure in the center of Rome, defining the corporate strategies and the annual budget, constantly verifying its implementation, defining the tariff and commercial policy, in addition to having responsibility for all company processes, from Personnel Management, defining management policies and "make or buy" choices, to Marketing and Communication activities, ordinary and extraordinary Maintenance, defining the annual plan of interventions, up to the definition of commercial / purchase agreements / contracts, from the budget policy and management control to the definition and choice of IT support and technology to be used.

In 2017 she deals with the sale of the structure to a real estate fund which, through its management company, continues to make use of its collaboration for the management of the structure.

Since July 2016 she has held the position of General Manager first and Sole Director then of the company that manages the Holiday Inn Parco dei Medici (317 rooms 18 meeting rooms) in Rome also directly dealing with his sale (which took place in June 2018) to a important international group.

In the same period, she also supported the property, in activities and projects in both the corporate and real estate and organizational efficiency, taking care with particular attention to the management / enhancement of the properties, participating personally both in the sale of a part of these and in the purchase of others.

She is a Civil and Commercial Mediator, supporting the qualifying exam in March 2012 and Family Mediator, passing the qualifying exam in May 2016.

She attended the Master's Program in Real Estate tax and law module at the Luiss Guido Carli Rome.